



Conference 2023: Care for the People in the Archives

**Hybrid Model - In-person/Online
May 25-27, 2023**

Archives Society of Alberta (ASA) Sponsorship Opportunities - Conference 2023

Who we Are

ASA is a professional association for archives and archivists. We build resilient archival professionals and organizations that meet the needs of their communities.

What We Do

ASA provides a number of services to meet these ends. We host and manage [Alberta On Record](#), one of western Canada's largest online databases for archival records, we provide advisory services, organize and promote collaborative outreach initiatives, send out quarterly e-newsletters to members, administer grants, advocate and coordinate with other archival bodies at all levels of government, offer archives training and hold a bi-annual conference to bring together those working in Alberta's archives to learn, grow and share. Our excellent conference program draws attendees from Alberta, western Canada and even farther afield.

To see the theme and range of potential program topics, please visit our [Conference webpage](#).

The Opportunity

In 2023, ASA will be holding its biannual hybrid conference, May 25-27th 2023, with at least 60+ attendees expected to be in attendance through in-person and online streams from across North America. ASA provides an outstanding opportunity for you to reach those working in the archival sector that may have need for your services.

To reserve yours, email Ericka Chemko, ASA Conference 2023 Organizer at conference@archivesalberta.org. But don't wait too long to register as you do not want to miss the opportunity!

Event Sponsorship Opportunities

Opening Reception - \$1,000.00

Be the exclusive sponsor of the Thursday evening reception on May 25, 2023. This highly attended evening brings everyone together at the beginning of the conference for networking and setting the tone of the conference to follow. As COVID restrictions are now lifted, this event is anticipated to be highly popular and attended. Don't miss the opportunity to promote your business or organization in front of a captive audience.

This package includes:

- 1 complimentary conference registration (online or in-person);
- Inclusion in a special recognition email for sponsors emailed to registrations prior to conference;
- Mention of Sponsor in event opening remarks;
- Logo and company link on electronic conference program.

Lunch Sponsorship - \$500.00/opportunity - Two (2) Opportunities

ASA conferences are known for having incredible food. Make your business or organization part of an attendee favorite with a lunch sponsorship.

- Inclusion in a special recognition email for sponsors emailed to registrations prior to conference;
- Mention of Sponsor in event opening remarks;
- Logo and company link on electronic conference program.

Supporting Sponsorships - \$300.00

See your business or organization recognized by all conference attendees. This opportunity demonstrates your support to the community and ensures your recognition.

This package includes:

- Mention of Sponsor in event opening and closing remarks;
- Logo and company link on electronic conference program and on the ASA website;
- Logo placement on breaktime slides.



Engage

In order to secure your Sponsorship please visit this link <http://beeid.org/cc4035398db6> to provide your contact information and pay online or request an invoice.

Once you've secured your Sponsorship, please email the completed form with a digital version (jpg or tiff) of your logo and the preferred website link you'd like shared, to Ericka Chemko, Conference Organizer, conference@archivesalberta.org.